



Profile

Name: Dr.V. SURESH BABU

Assistant Professor & Head

Gender: Male ☒ **Female** ☐ **DOB: 15.05.1980**

Qualification

S.No	Degree/ Diploma	Subject	Name of the college	Name of the University	Year of Passing/Awarded	Grade
1.	Ph.D	Commerce	-	Madurai Kamaraj University	MARCH 2011	Awarded
2.	M.PHIL	Commerce	-	Madurai Kamaraj University	NOV 2003	II
3.	M.COM	Commerce	Saraswathi Narayanan College	Madurai Kamaraj University	APRIL 2002	I
4.	B.COM	Commerce	Saraswathi Narayanan College	Madurai Kamaraj University	APRIL 2000	II
5.	PGDCA	Computer Applications	-	Madurai Kamaraj University (DLP)	APRIL 2007	I

Aided



Department: PG & Research Department of Commerce

Total Teaching Experience at MTN College – 19 years and 09 months

S.No	Department	Category Aided /SS/ADHOC	From	Till date
1.	Commerce	ADHOC	June 2005	November 2005
2.	Commerce	ADHOC	June 2006	September 2013.
3.	Commerce	Aided	October 2013	Till date

Area of Specialization

- **Financial Accounting**
- **Banking Theory, Law and practice**
- **Computerized Accounting and Office Automation**

Research Activities

M.Phil / Ph.D	Guided	Guiding	Submitted
Ph.D	5(Awarded)	01 –Part –Time	-
M.Phil (MKU)	10	-	-
M.Phil(PRIST University)	04	-	-
PG Project	10	-	-
UG Project	08	-	-

Minor Research Project – COMPLETED – June 2016

S.NO	TITLE OF MINOR PROJECT	FUNDING AGENCY
1.	Challenges faced by Tourism Industry in Madurai District, TamilNadu	UGC
2.	Impact of TV Advertisements on the Buying Behaviour of Children - A study with Special Reference to Madurai City”	Management Fund-Seed Money - Completed by May 2020

Visited in Foreign Countries: Netherland, Belgium, France, Switzerland and German

Matrices: Research Gate

Citation - 8

Research Gate h-index 2

Google Scholar Citation: 2

Certificate of Appreciation and Award

S.No	Date	Activity	Recognized Institution
1.	04/06/2021 to 18/06/2021	Corona War Room –Thirumangalam Awarded Received from Madurai District Collector, Madurai	Madurai District Collector, Madurai
2.	08.05.2022	Organizers in Free Eye Camp –Appreciation Certificate	Madurai Aravind Eye Hospital Madurai
3.	26.03.2023	Organizers in Free Eye Camp –Appreciation Certificate	Madurai Aravind Eye Hospital Madurai
4.	05.09.2023	Best Researcher Awarded	Mannar Thirumalai Naicker College(Autonomous), Madurai-04.

Positions Held (in MTN College)

S.No	Name of the Position	Duration
1.	NSS Programme Officer Unit No: 66	28 th December to 27/06/2017
2.	Red Ribbon Club –Convener	2015 -2016 To 2018-2019
3.	Member in IQAC	June 2007 to till date
4.	Members in various Committee in our college	June 2006 to Till date
5.	YRC Member	2015-2016 to 2018-2019
6.	Nodal Officer- B.Voc Accounting and Taxation, Community College	2018-2019
7.	Convener in AQAR Criterion –II	2018-2019 to November 2024
8.	Retractors Club –Convener	2019-2020 to 2021-2024
9.	Dean for Research, UGC & University	February 2022 to November 2024

	Affairs	
10.	Nodal Officer – VIDYANJALI Higher Education Portal	February 2022 to Till Date
11.	Nodal Officer -National Scholarship Portal	June 2022 to November 2024
12.	Nodal Officer – Scholarship Financial Management Portal (SFMP)	December 2022 to November 2024
13.	Maker – Scholarship Financial Management Portal (SFMP)	December 2022 to November 2024
14.	CTO -ANO -NCC Officer	April 20024 To Date
15.	Anti -Drug Club Convenor	April 20024 To Date
16.	Anti-Ragging Committee -Convener	April 20024 To Date

External Examiners in M. Phil, Ph. D RAC Colloquium:

S.No	Date	Particulars	Institution
1.	6 th September 2021	External Examiner - M.Phil Viva-voce	Cardamom Planters Association, Panakajam Nagar, Bodinayakanur
2.	3 rd September 2021	External Examiner - Ph. D –Colloquium	Sourashtra College, Madurai-4.
3.	4 th September 2021	External Examiner -Ph.D –Colloquium	Sourashtra College, Madurai-4.
4..	9 th November 2022	External Examiner-Ph.D-Colloquium and Course Work	Cardamom Planters Association College Bodinayaakanur.
5.	11 th November 2022	External Examiner-Ph.D-Colloquium and Course Work	Cardamom Planters Association College Bodinayaakanur.
6.	15 th November,2022	External Examiner-Ph.D-Colloquium and Course Work	Cardamom Planters Association College Bodinayaakanur.

7.	28 th November 2022	External Examiner-Ph.D-Colloquium and Course Work	Cardamom Planters Association College Bodinayaakanur.
8.	19 th July 2024	External Examiner-Ph.D-Colloquium and Course Work	Centre Women's Study Centre, Madurai Kamaraj University, Madurai-21.
9.	7 th November 2024	External Examiner-Ph.D-Colloquium and Course Work	Centre Women's Study Centre, Madurai Kamaraj University, Madurai-21.
10.	23 rd December 2024	External Examiner-Ph.D-Colloquium and Course Work	Department of Commerce Madurai Kamaraj University, Madurai-21.
11.	29 th March 2025	External Examiner-Ph.D-Colloquium and Course Work	Department of Commerce and Research Centre, Hajee Karutha Rowther Howdia College, Uthamapalayam.
12.	29 th March 2025	External Examiner-Ph.D-Colloquium and Course Work	Department of Commerce and Research Centre, Hajee Karutha Rowther Howdia College, Uthamapalayam.
13.	3 rd April 2025	External Examiner Project Viva-Voce for PG Students	SriMeenakshi Government Arts College For Women, Madurai .
14.	23 rd April 2025	External Examiner-Ph.D-Colloquium	Centre Women's Study

		and Course Work	Centre, Madurai Kamaraj University, Madurai-21.
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Orientation Programme / Refresher Course

S.No	Orientation/ Refresher Course	Theme	Name of the Institution/University	Month and Year
1.	Orientation Course for NSS – Programme Officer	General	Avinashilingam University, Coimbatore	21st To 27th July, 2014
2.	Orientation Programme (UGC Sponsored Orientation Programme)	General	UGC- Academic Staff College, Madurai Kamaraj University, Madurai.	03.02.2015 to 02.03.2015
3.	Refreshers Course in Human Rights in India (UGC Sponsored Orientation Programme)	Commerce	UGC- Human Resource Development Centre, Madurai Kamaraj University, Madurai	02.11.2016 to 22.11.2016
4.	Refreshers Course in Business Studies	Business Studies	UGC-HRDC, Bharathidasan University, Tiruchirappalli	11.12.2020 To 24.12.2020

Online Orientation Programme / Refresher Course

5.	FDP in Managing Online Classes and Co-creating MOOC's	Multidisciplinary	Government of India, PMMMNMOTAT, Rarmanujan College, University of Delhi	April 20 To May 06, 2020.
6.	Refresher Course in Research Methodology	Commerce	St.Terasas Degree college for women , Bengaluru	01/04/2020 to 15/04/2020

7.	Two Weeks Online Workshop on Comprehensive e-learning to Teaching Guide for Administrative work	Multidisciplinary	Government of India, PMMMNMOTAT, Rarmanujan College, University of Delhi	25/05/2020 To 05/06/2020
8.	Refresher course in MBA-PPC Management, Business & Administration- Present & Post Crisis	Multidisciplinary	S.A.College of Arts and Science College, Chennai	14/04/2020 To 4 /05/2020
9.	Short Term Course in Online course Design Development and Delivery	Multidisciplinary	UGC, HRDC University of Hyderabad	26/05/2020 to 28/05/2020
10.	UGC Refresher Course in Research Methodology Tools and Techniques	Multidisciplinary	UGC MHRDC, Mizoram University. Mizoram	7 th July 2020 to 20 th July 2020.
11.	Refreshers Course in Business Studies	Commerce & Business Studies	UGC-HRDC, Bharathidasan University, Tiruchirappalli	28.07.2022 To 10.08.2022
12.	UGC Sponsored Refresher Course in Environmental Studies (Multi-Disciplinary)	Green Energy Initiatives	UGC -Malaviya Mission Teacher Training Centre, Madurai Kamaraj University, Madurai	07.11.2024 To 20.11.2024
13.	NTPEL -FDP	Services Marketing: A Practical Approach	NTPEL-Indian Institute of	January to February 2025(4weeks course).

			Technology, Kharagpur	
14.	Swayam- FDP	Personality Development and Communication Skills	UGC HRDC Savitribai Phule Pine University, Pune	January to May 2025 (8 Weeks Course)

NPTEL and SWAYAM Course

S.No	Name of the Course	Name of the Institution/University	Duration
1.	Services Marketing: A Practical Approach	NPTEL- Indian Institute of Technology, Kharagpur	January to February 2025(4weeks course).
2.	Personality Development and Communication Skills	UGC HRDC Savitribai Phule Pine University, Pune	January to May 2025 (8 Weeks Course)

Positions Held (outside MTN College)

S.No	Name of the Position	Institution	Duration
1.	Board of Examiner	The Madura College (Autonomous), Madurai	June 2009 to till date
2.	Board of Examiner	Alagappa University, Karaikudi	June 2011 to till date
3.	Board of Examiner	Sourashtra College, (Autonomous), Madurai	June 2012 to till date
4.	UG- Member in Board of studies	Sourashtra College, (Autonomous), Madurai	2016-2017 to 2017-2018
5.	UG- Member in Board of studies	Sourashtra College, (Autonomous), Madurai	277 February 2025
6.	PG- Member in Board of studies	Sri Meenakshi Government Arts College For Women, Madurai.	11 th March 2025 M. Com at

SEMINAR /WORKSHOP ORGANIZED

S.No	Title	State / National / International level	Year
1.	Goods and Services Tax's-Organizing Secretary	State Level Seminar	2018
2.	Goods and Services Tax's- Organizing Secretary	Two days' Workshop – State Level	2019
3.	Disaster Management - Organizing Secretary	State Level Seminar	2019
4.	The Application of SPSS and AMOS for Data Analysis - Organizing Secretary	FDP –State Level UGC Autonomy Grant	2019
5.	UnBounding the Boundaries - Organizing Secretary	Training Programme – State Level	2019
6.	COSMOZ 2K20- Convener	State Level – Intercollegiate Meet	2020
7.	Free Eye Camp	One day	2020
8.	National Webinar Ring –fencing the migrant Labourers from the onslaught of COVID-19.- organizing Secretary	One Day	2020
9.	Free Eye Camp- organizing Secretary	One day	2022
10.	Two Days Faculty Research Programme on Dynamics of Research Publications -Convener	Inter-Level	2022
11.	Free Eye Camp- Organizing Secretary	One day	2022
12.	Free Eye Camp- Organizing Secretary	One day	2023
13.	Free Eye Camp – Convener	One Day	2023
14.	Two Day State Level SPSS Workshop on Quantitative Analysis and Interpretation using SPSS and AMOS	State Level workshop	2024

ICT: Google Class Room – UG & PG Students

E-Content : PPT

<https://www.slideshare.net/SureshBabuMannarColl/advanced-corporate-accounting-double-account-system1-196979339>

Direct Taxes Unit I

<https://independent.academia.edu/vsureshbabu1/Teaching-Documents>
<https://www.slideshare.net/SureshBabuMannarColl/advanced-corporate-accounting-double-account-system1-196979339>
<https://www.slideshare.net/SureshBabuMannarColl/financial-accounting-chapter-1>
<https://www.slideshare.net/SureshBabuMannarColl/salesmanship-qualities-of-salesman-iv-unit>
<https://www.slideshare.net/SureshBabuMannarColl/salesmanship-personal-selling-v-unit>
<https://www.slideshare.net/SureshBabuMannarColl/gst-input-tax-238944239>
<https://www.slideshare.net/SureshBabuMannarColl/final-gst-vth-unit-payments-of-tax-interest-penalty-and-tddamptcs>
<https://www.slideshare.net/SureshBabuMannarColl/gst-tax-invoicedebit-notecredit-note-amp-returns-ivth-unit>
<https://nithyasureshbabu5.blogspot.com/>
<https://www.slideshare.net/SureshBabuMannarColl/marketing-unit-1>
<https://www.slideshare.net/SureshBabuMannarColl/ms-office-practical>

Study Materials Prepared by University Level

S.No	Title	Name of the University	Class	Year
1.	Practical Auditing	Madurai Kamaraj University	UG	2010
2.	Computer Application in Business	Madurai Kamaraj University	PG	2010.
3.	Marketing Management	Madurai Kamaraj University	PG	2013
4.	Functional English and Business Communication	Madurai Kamaraj University	PG Diploma in Actuarial Management	2013
5.	Financial Accounting	Madurai Kamaraj University	UG	2013

Member of Editorial Board in Journal

S.No	Title	Name of the College	Year
1.	Retail Industry in India: Growth and Challenges - ISBN No: 938065750-1.	M.T.N.College, Madurai.	2011

2.	Tourism Industry in India: Challenges and Opportunities ISBN-9380686881-3	M.T.N.College, Madurai.	2013
3.	Contemporary Issues, Challenges and Recommendations on Digitalization	M.T.N .College, Madurai	2019
4.	Editor in European Business & Management	Science Publishing Group, New York, USA.	Till Date

External Expert Research Advisory Committee in appointed by Madurai Kamaraj University:

S.No	Date of the communication	Name of the Candidate	Name of the Guide	Institution
1.	31.10.2022	Mr.K. Mathankumar (MKU21PFOC9946)	Dr.S.Balamurugan	Cardamom Planters' Association College, Bodinayakanur.
2.	30.11.2022	Mrs.D.Niranjani (MKU22PFOB10499)	Dr.B.Anbazhagan	Research Dept of Business Administration, Sourashtra College, Madurai.
3.	20.12.2022	Mrs.N.Moorthiyammal (MKU22PFOC10427)	Dr.S.S.Suganthi,	PG & Research Dept. of Commerce, Sourashtra College, Madurai-04.
4.	17.02.2023	Mr.K.Ramanathan, (MKU22PFOC10740)	Dr.S.Benita,	N.M.S.S.V.N College, Nagamalai, Madurai-19.
5.	13.04.2023	Mr.P.Prakash (MKU23PFOB10835)	Dr.B.Anbazhagan	Research Dept of Business Administration, Sourashtra

				College, Madurai.
6.	21.04.2023	Mrs.M.Fanny (MKU22PFOC10328)	Dr.A.I.Auxilia Felicita,	Associate Professor& Head, Dept of Commerce, Fatima College, Madurai.
7.	27.04.2023	Ms.S.Suganthi Priya (MKU22FFOC10352)	Dr.S.Meenakumari	Assistant Professor, PG & Research Dept. of Commerce, Thiagarajar College, Madurai -09
8.	12.05.2023	Mrs.A.Umashankari (MKU20PFOC9940)	Dr.V.Maheswaran,	Assistant Professor, Dept of Commerce Devanga Arts College, Aruppukottai.
9.	21.06.2023	Ms.U.Rajeswari (MKU23PFOC10919)	Dr.A.Sulthan Mohideen	Professor, Dept of Commerce HKRH College, Uthamapalayam, Theni
10.	27.06.2023	Mr.M.Revanth (MKU23FFOC10830)	Dr.S.Meenakumari	Assistant Professor, Dept of Commerce Thiagarajar College, Madurai
11.	24.07.2023	Ms.M.Anuradha (MKU23PFOC11043)	Dr.K.Geetha	Assistant Professor, Dept of Commerce A.P.A College of Arts & Culture, Palani.

12.		Mr.U.Harisuthan) (MKU22PFOC10348)	Dr.A.N.Karthikeyan	Assistant Professor, PG & Research Department of Commerce, S.N.College, Madurai
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Articles Published Journal in National / International Level

S.No	Name of the Journal	Date	Title	ISSN Number
1.	Monthly Public Opinion	November 2009.	The Lead Bank Scheme and the Performance of Bank – Some Evidence Madurai District of Tamilnadu	
2.	Kisan World	October 2010 Vol-37 No.10 DOI:10.5281/zenodo.6574301	Challenges of Sugar Industry in India -An Overview	ISSN No: 0971-9229
3.	Sankhya International Journal of Management and Technology	Volume-3, Special Issue -2, September 2012	Impact of Globalization on Indian Economy	ISSN No: 0975-3915.
4.	Shanlax International Journal of Commerce.	Vol.1, No.1, January 2013.	Women Entrepreneurship Through Self Help Group in India	.
5.	Shanlax International Journal of Commerce.	Vol.1.No.4. October, 2014	Challenges faced by Tourism Industry in India	ISSN No: 2320-4168.
6.	Shanlax International Journal of Arts, Science and Humanities.	Vol.,1 No.4 October, 2014.	A Study on customers Service in Retail outlets in Madurai City.	ISSN No: 2321-788X
7.	International Journal Business Intelligence and Innovations (double Blind quarterly Refereed Journal)	Vol.I Special Issue- I September 2014	Corporate social Responsibility in State Bank of India	ISSN 23484705
8.	Shanlax International Journal of Commerce	Vol.2.Special Issue -2. September 2014	Present and Future Performance of Factoring in India	ISSN No: 2320-4168.
9.	Shanlax International	Vol.No.3.No.4.	Analysis of Problems of	ISSN No:

	Journal of Commerce	October 2015	Tourism Industry in Madurai District, Tamilnadu	2320-4168.
10.	Shanlax International journal Arts, Science & Humanities	Vol.3.No.3 January 2016	Analysis of Socio-Economic Background of Tourists in Madurai District	ISSN 2321-788X
11.	ROOTS International Journal Multidisciplinary Researches	Vol.2.No.3. February 2016	E-Banking of Economical Prospectus in India	ISSN 2349-8684
12.	Personnel Financial Management Text and Cases	Vol.II 2016	Professional and The Practice of Personal Financial Planning	ISBN-978-81-908718-84
13.	Shanlax International journal Arts, Science & Humanities	Vol.3 No.4 April 2016	A Study on Consumer Preference Towards Britannia Biscuits in Madurai	ISSN 2321-788X- Index Copernicus international – IC Value: 23.21 Points & GIFactor:1.5496
14.	Indian Journal of Applied Research	Vol.6.Issue.4. April 2016	Impact of Migration Poverty and Development	ISSN -2249-555X Impact Factor 3.919 and Index Copernicus WIC Value: 74.50
15.	Shanlax International Journal of Commerce	Vol:4 No:3. July 2016	A Study on Consumer Attitude Amway Products in Virudhunagar Town	ISSN: 2320-4168 – Impact Factor: 2.130
16.	ROOTS International Journal Multidisciplinary Researches	Vol.3.Speicla Issue .7 September 2016	Performance of Mutual Fund Schemes in India	ISSN 2349-8684 Impet Factor 0.811
17.	Research Journal of SRNMC	Voll Special Issue March 2017	Recent Trends of make in India	ISSN NO2395-7085
18.	Nehru Journal Of Management and Research	Vol 1 Issue 16 September 2017	Socio Economic Background of Women entrepreneur in Madurai District	ISSN 2230-7974

19.	Research Journal of SRNMC	Vol.-1. Special Issue February 2018	Anlayse of customers Services Rendered by Public Sector Banks in Ramanathapuram District	ISSN NO2395-7085
20.	The IUP Journal of Entrepreneurship Development (A Division of The ICFAI Society)	Vol XV No September 2018	Identifying the Entrepreneurial Determinants and problems Faced by Women Entrepreneurs in Madurai District	ISSN No: 9770973265 003
21.	Journal of Research Review journal	E-Journal –Sep-2018	Calendar Variances in Indian Stock Market - Conceptual perspective Through Literature Survey (Dau-of-the-week Effect)	e-ISSN 2455-3085 Impacted Factor: 4.184 UGC with Journal No. 44945
22	Journal of Research Review journal	E-Journal –Sep-2018	Anlayse of problems faced by E- Services by Public Sector Banks in Ramanathapuram District	e-ISSN 2455-3085 Impacted Factor: 4.184 UGC with Journal No. 44945
. 23.	International Journal of Research and Analytical Reviews	E-Journal Special Issue January 2019	Social Marketing Strategies in Health Care Sector - A Study of Aravind Eye Hospital, Madurai	E - ISSN 2348 1269 Impact factor 5.75 UGC Approved journal No:43602 COMOS Impact factor 4.236
24.	International Journal of Research and Analytical Reviews	E-Journal Special Issue January 2019	Month-of-The-Year Effect in Indian Stock Market – Conceptual Perspective Through Literature Survey.	E - ISSN 2348 1269 Impact factor 5.75 UGC Approved journal No:43602 COMOS Impact factor 4.236

25.	International Journal of Recent Technology and Engineering (IJRTE)	E- ISSN NO: 22773878 Vol.8 Issue September 2019	FDI and Make in India	ISSN: 2277-3878 Reg No: c/8783199831 Impact Factor:5.92 Scopus Journal (UGC Approved)
26.	International Journal of Psychosocial Rehabilitation	Vol.24 Issue8 May 2020	An Analysis of Repayment of Agricultural Credit in Theni District with special Reference to Bank of India	ISSN:14757192 Scopus Impact Factor 0.19
27.	IJSRST	Vol.9 Issue 5 September 2021	Agricultural Financial Support Granted by NABARD-An analysis	Online ISSN 2395-602X UGC Approved Journal No: 64011 Impact Factor: 7.124
28.	<i>Vidyabharati International Interdisciplinary Research Journal (Special Issue)</i>	Special Issue November 2021	PRE AND POST COVID – 19 IMPACT ON INDIAN STOCK MARKET WITH SPECIAL REFERENCE TO NSE - NIFTY 50	ISSN 2319-4979 UGC CARE LIST II.(Web of Science)
29.	JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP	March 2022	WASTE MANAGEMENT – AN OVERVIEW	Published in Vol. 16, No.1 (XI), January-March 2022 ISSN : 2229-5348 UGC Care Group 1 Journal
30.	Kanpur Philosophers :	April 2022	ACOMPARATIVE	ISSN 2348-

	International Journal of humanities, Law and Social Sciences ,Peer Reviewed and Referred Journal by New Archaeological & Genealogical Society Kanpur India.		ANALYSIS OF ASPECTS OF WEATHER BASED CROP INSURANCE SCHEME AND PRADHAN MANTRI FASAL BIMA YOJANA SCHEMES IN INDIA –A DESCRIPTIVE APPROACH	8301 Vol. IX, Issue 1, No.11 : 2022 UGC CARE Approved, Group I
31.	RABINDRA BHARAI JOURNAL OF PHILOSOPHY	2022	AN ANALYSIS OF THE INDIAN DERIVATIVES MARKET WITH SPECIAL REFERENCE TO NSE(2015-2022)	Vol: XXIII No.31, 2022 with IF:6.986 (UGC Approved) ISSN NO:0973-0087
32.	Journal of the Oriental Institute, M.S. University of Baroda	January-March: 2023	WOMEN ENTREPRENEURS IN INDIA – AN OUTLAY	ISSN: 0030-5324 Vol. 72, Issue. 01, No.3
33.	Shodha-Prabha	March 2023	BUSINESS SOCIAL RESPONSIBILITY THE INSURANCE INDUSTRY IN INDIA	March 2023 ISSN : 0974-8946 UGC Approved)
34.	Journal of the Asiatic Society of Mumbai	March 2023	INTELLECTUAL PROPERTY RIGHTS - AT A GLANCE	March-2023 ISSN: 0972-0766 UGC Approved)
35.	DOGO RANGANG Research Journal	April 2023	INDIAN GOVERNMENT INITIATIVES TO TRANSFORM ENTREPRENEURSHIP ECOSYSTEM	ISSN: 23347-718 Vol:13, Issue5 No.7,
36.	Shri Lal Bahadar Shastri Rashriya Sanskrit Vidyapeetha	2023	Awareness of Financial Institutional Among Women Entrepreneurs – An Analysis in Madurai City	ISSN : 0974-8946 Vol.48, Issue -02, No.01:2023
37.		June 2024	Motor Insurance	

	Humanities and Social Science Studies		Customer Satisfaction of Public Sector General Insurance Companies in Tamilnadu	Vol. 13, Issue 1, No. 3, January – June: 2024 ISSN 2319-829X
38.	International Journal of Cultural Studies and Social Sciences	June 2024	Financial Literacy and Investment Preference of working Women-Special Reference to Academicians in Madurai City	Vol.20 Issue-1, No:23 January - June: 2024
39.	The Journal for International Journal of Business and Economics Research -Online Open Access E-ISSN Dr.BGR Publications. Paper Link: - https://drbgrpublications.in/wp-content/uploads/2025/Special-Issue/Volume-4-mtnc-ijber-drbgr-publications-April-2025.pdf	March 2025	Artificial Intelligence in E-Commerce: Transforming the Future	e-ISSN: 2455-3921; Volume 11; No 1; March 2025; pp 41-49
40.	The Journal for International Journal of Business and Economics Research -Online Open Access E-ISSN Dr.BGR Publications on March 2025.- Paper Link : https://drbgrpublications.in/ijber-volume-11-no-1/ https://drbgrpublications.in/ijber-volume-11-no-1/	March 2025	Financial Inclusion in India”	e-ISSN: 2455-3921; Volume 11; No 1; March 2025; pp 41-49

	in/ijber-archives-87-financial-inclusion-in-india/			
41.	Journal for International Journal of Business and Economics Research - Online Open Access E-ISSN Dr.BGR Publications . Paper Link: - https://drbgrpublications.in/wp-content/uploads/2025/Special-Issue/volume-2-mtnc-ijber-drbgr-publications.pdf	March 2025	Digital Transformation and impact in Indian Retails Industry	e-ISSN: 2455-3921; Volume 11; No 1; March 2025; pp 41-49
42.	International Journal Of Advance Research And Innovative Ideas In Education online open access EISSN by IJARIE Publications on	April 2025	Electronic Banking Security - At A Glance	Vol-11 Issue-1 2025 IJARIE-ISSN(O)-2395-4396 PP 1057-1059 April 2025 DUI: 16.0415/IJARIE-26057 http://ijarie.com/Currentissue.aspx http://ijarie.com/FormDetails.aspx?MenuScriptId=244913

Journal Published in College Proceedings

S.No	Name of the College	Date	Title	ISBN Number
1.	V.H.S.N. College, Virudhunagar	January, 2011	Self Help Groups in India	ISBN No: 978-81-910426-4-1.- pp.187-189
2.	M.S.University, Triunelveli	January, 2011	Quality and Services of Indian Banking Industry	pp.201-204, ISBN No: 978-93-80812-05-2.
3.	M.T.N.College, Madurai.	September 2011	Retail Marketing in India: Trends and Challenges	pp.39-41, ISBN No: 938065750-1.
4.	Sree Saraswathi Thyagaraja College (Autonomous), Pollachi.	March 2012	Micro-Small Medium Enterprise in India.	P.128, ISBN 978-81-910472-5
5.	M.T.N.College, Madurai.	March, 2013	Food Price Inflation in India	ISSN No:978-93-80686-23-3.
6.	M.T.N.College, Madurai.	August, 2013	Problems and Prospects of Tourism industry in India	ISBN- 9380686881-3
7.	Padmavani Arts and Science College for women, Salem.	February 2014	Organized Retail Sector in India.	ISBN 978-93-80686-82-0
8.	Sourashtra College, Madurai	April 2014	Role of Strategic Human Resource Management in India	ISBN 978-81-904189-5-9
9.	M.T.N.College, Madurai.	August 2014	The Impact on ICT for Higher Education in India	ISBN 938068611-0
10.	Devanga Arts College, Aruppukotai	September 2014	FDI in single Brand in Retail	978-9380686-54-7
11.	Vivekananda College, Madurai	January 2015	Customer relationship management in Indian banks	978-93-80657-29-5
12	St.Xaiver College, Palyamkotttai	February 2015	Teaching and Learning Process in the 21 st century @ Media Literacy	978-93-80686-98-1
13.	M.T.N.College, Madurai	March 2015	IQAC Mechanism	978-93-80686-

			in monitoring the quality in higher education institution	98-1
14.	Hajee Karutha Rowther Howdia College, Uthampalayam, Theni	January 2016	E-Banking in Rural Areas in India	ISBN-978-81-92-9313-5-7
15.	Dr.N.G.P. Arts and Science College, Coimbatore -48.	August 2016	Development of Women Entrepreneur in India	ISBN: 978-81-920808-8
16.	Department of Corporate Secretaryship, Alagappa University, Karaikudi	August 2016	Role of Insurance Regulatory and Development Authority On policy Holders Grievances in India	ISBN: 978-81-928690-1-8.
17.	Department of Commerce V.H.S..N. College, Virudhunagar	July 2017	Problems and Challenges faced by Urban Working Women in India	ISBN: 97893-81-723-72-2
18.	Namakkal Publishers, Madurai	8 th February 2023	Management Lessons from Thirukkural.	978-81-929395-3-7

Participated in Seminar / Workshop / Conferences

S.No	Date	Title	Institution	State / National / International
1.	23 & 24 th August, 2001.	Cost Strategies for Global Market	The American College, Madurai	State
2.	21 st January 2002	Internet & E-Commerce	Vivekananda College, Madurai.	National
3.	16 th March 2002.	The Impact of Information Technology on Indian Industries	Mannar Thirumalai Naicker College, Madurai.	State
4.	20 th December 2007	Emerging Trends in Retail Marketing	Mannar Thirumalai Naicker College, Madurai.	State
5.	16 th December, 2009.	Inclusive Growth in India	Mannar Thirumalai Naicker College, Madurai.	State
6.	26 th February, 2010.	Investment Scenario in India	S.Vellaichamy Nadar College, Madurai	UGC-National

7.	14 th March 2009.	“Right to Information	Mannar Thriumalai Naicker College, Madurai.	TANSCH - State level
8.	9 th September,2010	“Challenges and Opportunities in Indian Banking Industry”	Mannar Thriumalai Naicker College, Madurai.	National
9.	28 th &29 th January 2011	“Research methods using SPSS”	M.T.N.College, Madurai	State
10.	8 th September 2012	Sustainable Growth and Poverty Eradication – Challenges Ahead	Mannar Thirumalai Naicker College, Madurai	State
11.	29 th &30 th October2012	Workshop on Application of SPSS for Data Analysis	Mannar Thirumalai Naicker College, Madurai	National
12.	26 th September 2014	Workshop on CRM in Banking Sector	Department of Commerce, M.T.N.College, Madurai-4.	National
13.	11 th March 2016	Women Entrepreneurship	Department of Commerce, M.T.N.College, Madurai	UGC Autonomy Grant State Level Workshop
14.	22 nd February,2017	Impact of Demonetization	Department of Economics, M.T.N.College, Madurai.	UGC Autonomy Grant State Level Seminar
15.	3 rd March 2017	Challenges and Opportunities of Services Sector	Department of Commerce, M.T.N.College, Madurai	UGC Autonomy Grant National Level Seminars
16.	18 th to 20 th December 2017	Reforms in Higher Education Challenges and Opportunities	Savitribai Phule, Pune University and SPPUCTO	XXIV Statutory Conference and National Seminar
17.	24 th August 2019	Paradigm shift in Pedagogical Practices –quality Enhancement in Higher education	National College (Autonomous) Tiruchirapalli	National – IQAC

18.	9-11 June2020	Covid-19 & Indian Economy	School of Social Science , Central University of Gujarat.	National – ICSSR sponsored
19.	24 th March 2023	Benchmarking Quality Enhancement Initiatives Through Innovative Practices in Affiliated Colleges	Mangayarkarasi college of Arts & Science for Women, Paravai, Madurai -402.	State – NAAC Sponsored
20.	25th March 2025.	Challenges in Corporate Governance and Social Responsibility in India	Department of Corporate Secretaryship, Mannar Thirumalai Naicker College,, Madurai-4.	State

Paper Presented in Seminar / Workshop / Conferences

S.No	Date	Title	Institution	State / National / International
1.	19 th December 2007.	“Changing trends in social responsibilities of business” a	Sourashtra College, Madurai	State Seminar
2.	9 th August 2008.	“Human Rights Movement in India”	V.H.N. Senthil Kumara Nadar College, Virudhunagar	UGC - National Seminar
3.	28 th March 2009	“On-line Trading in India”	Department of Economics Mannar Thriumalai Naicker College, Madurai.	National Seminar
4.	20 th & 21 st August 2009.	Retail Industry in India – Growth Challenges and Opportunities”	Lady Dock College, Madurai	UGC-National Seminar
5.	17 th &18 th September, 2009.	“Investment Scenario in India: Challenges and Opportunities”	Marian College Kuttikkanam, Kerala	UGC – National Seminar

6.	10 th February, 2010.	“Role of SIDBI in promoting Entrepreneurship in small scale sector in India”	Yadava College, Madurai	UGC-State Seminar
7.	4 th & 5 th March 2010.	“Customer Relationship Management in Banking Industry”,	Sri S.Ramasamy Naidu Memorial College, Sattur	UGC – National Seminar
8.	28 th September, 2010.	“Health Care in India”,	The Madura College, Madurai	UGC –State Seminar
9.	6-7, January, 2011.	“Self-Help Groups in India”	V.H.N.Senthkumara Nadars College, Virudhunagar	UGG – National Seminar
10.	21-22, January, 2011.	“Quality and services of Indian Banking Industry”	Manonmaniam Sundaranar University, Triunelveli	UGC – International Seminar
11.	23 rd & 24 th February 2011	Corporate Social Responsibility And sustainable Growth and future in India	Department of Rural Industries and Management, The Gandhigram Rural Institute – Deemed University, Gandhigram	UG C- National Seminar
12.	18 th & 19 th March 2011	Women Empowerment Through Micro Finance	Department of women’s Studies, Bharathidasan University, Tiruchirappalli	UGC-National Seminar
13.	April 29-30, 2011	“Women Entrepreneurship and Societal Consequences in India”,	B.S.Abdur Rahman University, Crescent Business School, Chennai	MSMEs - National Conference
14.	24 th September, 2011	“Indian Retail Industry – Growth, Challenges and Opportunities”	Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
15.	02.03.2012 to 03.03.2012.	“Micro Small Medium Enterprises in India	Sree Saraswathi Thyagaraja College (Autonomous), Pollachi	International Seminar
16.	12 th September,2012	Impact of Globalization in Indian Economy	AVV SRI PUSHPAM College , Poondi	UGC - International Seminar

17.	22 nd March 2013	“Food Price Inflation in India”	Department of Economics, Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
18.	12 th August 2013.	“Problems and Prospects of Tourism Industry in India	Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
19.	21, February 2014	“Organized Retail Sector in India”	Padmavani Arts and Science College for women, Salem.	National conference
20.	April 2014	Role of Strategic Human Resource Management in India	Sourashtra College, Madurai	National Seminar
21.	22 nd August, 2014	The Impact on ICT for Higher Education in India	Department of Economics, Mannar Thirumalai Naicker College, Madurai-4.	UGC – National Seminar
22.	30 th August 2014	Present and Future Performance of Factoring in India	Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai.	ICSSR – International Conference
23.	11 th and 12 th September 2014	FDI in Single Brand Retail	Department of Economics, Devanga Arts College, Aruppukottai	UGC-National Seminar
24.	13 th September 2014	Corporate Social Responsibility in State Bank of India	Adaikalamantha Institute of Management and Research, Thanjavur	International – Conference
25.	18 th & 19 th December 2014	ICT & Tourism Challenges and Opportunities	ANJA College, Sivakasi	ICSSR- National Conference
26.	23 rd & 24 th January 2015	Customer Relationship in Indian Banks	Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	ICSSR- National Conference
27.	29 th & 30 th January 2015	Teaching and Learning Process in the 21 st Century @ Media Literacy	St.Xavier’s College, Palayamkottai	NAAC Sponsored- National

28.	13 th March 2015	IQAC Mechanism in Monitoring the Quality in Higher Education Institution	IQAC , M.T.N.College, Madurai -4.	NAAC Sponsored-National
	28 th March 2014	Role of Strategic Human Resource Management in India	Department of Management Studies, Sourashtra College(Autonomous) , Madurai.	National Seminar
29.	30 th January 2014	Competency Life Cycle Roadmap towards Performance Readiness	Department of HRM, St.Joseph's College, Tiruchirappali	UGC-National Conference
30.	21 st January 2016	E-Banking in Rural Areas in India	Department of Economics, Hajee Karutha Rowther Howdia College, Uthampalayam, Theni	UGC-National
31.	29 th January 2016	CSR on General Insurance of India	Department of Commerce, Rani Anna Government College for Women, Tirunelveli	International Conference
32.	26 th & 27 th February 2016	Profession and the practice of Personal Financial Planning	Sree Saraswathi Thyagaraja College, Pollachi	International Conference
33.	8 th March 2016	Impact of Migration on Poverty and Development	Department of HRM, St.Joseph's College, Tiruchirappali	ICSSR-National
34.	16 th August 2016	Development of Women Entrepreneur in India	Dr.N.G.P. Arts and Science College, Coimbatore -48.	ICSSR – National
35.	26 th & 27 th August,2016	Role of Insurance Regulatory and Development Authority On policy Holders	Department of Corporate Secretaryship, Alagappa University, Karaikudi	Dept.of.Consu mer Affairs, Ministry of Consumer Affairs, Food and public

		Grievances in India		Distribution, Govt.of.India – National
36.	24 th September,2016	Trends of Motor Insurance policy in India	Mangayarkarasi College of Arts and Science for Women	National Conference
37.	19 th &20 th July 2017	Problems and Challenges faced by Urban Working Women in India	Department of Commerce V.H.S..N. College, Virudhunagar	UGC – National Conference
38.	18 th August 2017	Socio Economic Background of Women entrepreneur in Madurai District	Department of Management Studies, Nehru Institute of Technology , Coimbatore	National Congress Conference
39.	22 nd September 2017	Issues of E-Banking Services of Public Sector Banks in Madurai	Department of Commerce, Avinashilingam University , Coimbatore	UGC- National Conference
40.	28 th September 2017	Social Banking	Department of Commerce, Sankara College of Science and Commerce , Coimbatore	International Conference
41.	28 th to 29 th October 2017	Current Issues & Challenges of Indian Economy	Department of Economics, XXXVIII Annual Conference Association of Economists, MTN College,Madurai-4	National Conference
42.	16 th March 2017	Recent Trends of Make in India	PG & Research Department of Commerce , Sri.S.Ramasamy Naidu Memorial College, Sattur.	National – ICSSR Sponsored Seminar
43.	16 th February 2018	Anlayse of customers Services Rendered by Public Sector	Sri.S.Ramasamy Naidu Memorial College, Sattur.	UGC – International Conference

		Banks in Ramanathapuram District		
44.	1 st & 2 nd August 2018	“Swachha Bharat Abhiyan “-Clean India Campaign A Step Towards Social Responsibility	G.T.N. Arts College, Dindigul.	ICSSR-National Conference
45.	10 th August 2018	Intellectual Property Strategy & Management	Department of Management Studies, Nehru Institute of Technology , Coimbatore	International Conference
46.	31 st August 2018	ATM Services in Commercial Banks	The Madura College, Madurai	UGC-National Conference
47.	26 th September 2018	A Study on Problems Faced By Customer Regarding Banking Service in Ramanathapuram District	Department of Commerce, Sankara College of Science and Commerce , Coimbatore	International Conference
48.	26 th September	Calendar Variances in Indian Stock Market – conceptual Perspective Through Literature Survey Way –of-the Week Effect	Department of Commerce, Sankara College of Science and Commerce , Coimbatore	International Conference
49.	27 th & 28 th September 2018	Banking Innovation in Digitalization	Dr.N.G.P . Arts and Science College, Coimbatore - 48.	National Conference
50.	4 th January 2019	Month of the year Effect in Indian Stock Market – Conceptual Perspective	PG & Research Department of Commerce, Mannar Thirumalai Naicker College(Autonomous), Madurai-4.	International Conference

		Through Literature Survey.		
51.	4 th January 2019	Social Marketing Strategies in Health Care Sector – A Study of Aravind Eye Hospital Madurai	PG & Research Department of Commerce, Mannar Thirumalai Naicker College(Autonomous), Madurai-4.	International Conference
52.	28 th & 29 th August 2019	CSR Analysis on the Review of Literature	Department of Corporate Secretaryship , Alagappa University, Karaikudi	National – MHRD-RUSA Phase 2.0 Scheme
53	27 th September 2019	Financial Inclusion in India	V.H.N Senthikumara Nadar College, Virudhunagar	State – UGC Autonomy Grant
54.	16 th March,2020	GST and Indian Economy	PG & Research Department of Commerce , Sri.S.Ramasamy Naidu Memorial College, Sattur.	National – UGC Autonomy Grant
55.	18 th August 2021	Pre and Post COVID-19 Impact on Indian Stock Market with Special reference to NSE-NIFTY 50	Department off Commerce, Patrician College of Arts & Science , Chennai and Department of Commerce, St.Joseph's College of Commerce ,, Bengaluru.	International Virtual Conference
56.	11 th to 13 th October 2021	Agricultural Financial Support Granted by NABARD – An Analysis	Department of (English , Marathi, Sociology, History , Commerce , Home Economics, Chemistry Botany, and Mathematics) Arts ,Commerce & Science College,, Malegaon Dist.Yavatmal , Maharashtra, India	International Multidisciplinary E—Conference

57.	11 th to 13 th October,2021	Agricultural Financial Support Granted by NABARD	Arts, Commerce & Science College, Maregaon Dist. Yavatmal, Maharastra, India	International E-Conference
58.	28 th March 2022	A Comparative Analysis of PMFBY and WBCI in Madurai District	PG & Research Department of Commerce Mannar Thirumalai Naicker College, Madurai	National Conference
59.	2 nd May 2022	Waste Management – An Overview	Government Arts College For Women Nilakottai , Tamil Nadu , India	International Conference
60.	16 th December 2022	Government Schemes For Promoting Entrepreneurship in India	Mannar Thirumalai Naicker College(Autonomous) Madurai -4	National (UGC Autonomy Grant)
61.	16 th December 2022	Role of Micro Finance Banks in Enhancing Entrepreneurship Among Women	Mannar Thirumalai Naicker College(Autonomous) Madurai -4	National (UGC Autonomy Grant)
62.	8 th February 2023	Management Lessons from Thirukkural	Mannar Thirumalai Naicker College(Autonomous) Madurai -4	National (UGC Autonomy Grant)
63	27 th February 2023	Organizational Social Responsibility Indian Insurance Sector	Hajee Karutha Rowther Howdia College (Autonomous), Uthamapalayam	International (in collaboration with Indian Academic Researchers Association, Thiruchirapalli)
64.	23 rd and 24 th March 2023	Indian Government Initiatives To Transform Entrepreneurship	SriS.Ramasamy Naidu Memorial College (Autonomous), Sattur.	National Seminar (UGC Autonomy Grant)

65.	23 rd and 24 th March 2023	Social Media Marketing Trends And The Impact On Digital Marketing: A Study	SriS.Ramasamy Naidu Memorial College (Autonomous), Sattur.	National Seminar (UGC Autonomy Grant)
66.	29 th September 2023	Awareness of Financial Institutional Among Women Entrepreneurs – An Analysis in Madurai City	Fatima College (Autonomous) Madurai	National Seminar
67.	16 th February 2024	Financial Literacy and Investment Preference of working Women-Special Reference to Academicians in Madurai City	Mannar Thirumalai Naicker College (Autonomous) Madurai	International Conference (UGC Autonomy Grant)
68.	24th March 2025.	Financial Inclusion in India	Department of Economics Mannar Thirumalai Naicker College, Madurai	International Conference

PARTICIPATED IN FACULTY DEVELOPMENT PROGRAMME

S.No	Date	Title	Institution
1.	16 th November 2011	Training of Trainers in Entrepreneurship Development.	MADITSSIS's Business Information Centre, Madurai.
2.	6 th February, 2014	One Day Orientation on NSS Programme Officer	Madurai Kamaraj University, Madurai.
3.	16 th February, 2016	One Day Orientation on Red Ribbon Club Programme Officer	Madurai Kamaraj University, Madurai.
4.	4 th March 2017	One Day Faculty Development Programme	Mannar Thirumalai Naicker College, Madurai
5.	23 rd & 24 th October, 2017	Two Days Faculty Development Programme on	Mannar Thirumalai Naicker College, Madurai

		Online Teaching, Learning and Assessment Using Moodle, MOOC Platform, Open educational Resources & Education Technology Tolls.	
6.	2 nd & 3 rd March 2018	Two Days Faculty Development programme on E-Content Development and Digital Tools	Mannar Thirumalai Naicker College, Madurai.
7.	29 th June 2018	Technicalities of Writing Research Proposal	Mannar Thirumalai Naicker College, Madurai.
8.	9 th January 2019	Promotion of ABI Score and CAS Filing	Training and Placement Cell & IQAC, Periyar E.V.R. College, Tiruchirappalli.-TNSCHE Sponsored
9.	22 ND January 2019	Intellectual Property Rights ,Skill Development Programmes , Innovations , Patents and setting Up Incubation Centres	Mannar Thirumalai Naicker College, Madurai.
10.	24 th August 2019	Paradigm Shift in Pedagogical –Quality Enhancement in Higher Education	National College (autonomous), Tiruchirapalli
11	28 th August 2019	Outcome Based Education	Mannar Thirumalai Naicker College, Madurai
.12.	19 th October 2019	Research Writing and publications	Mannar Thirumalai Naicker College, Madurai.
13..	21 st & 22 nd February 2020	Quality Assurance & Sustenance in Higher Education Institutions	Bharathidasan University, (UGC HRDC & IQAC- UGC Sponsored) Tiruuchirappalli
14.	29 th February 2020	E-content Development and Digital Tools Usage	Mannar Thirumalai Naicker College, Madurai.
15.	3 rd March 2020	Promotion of APISCORE and Career Advancement Scheme	Mannar Thirumalai Naicker College, Madurai.
16.	5 th March 2020	21 st Century Skills	Mannar Thirumalai Naicker College, Madurai.
17.	11 th March 2020	Quality Assurance and sustenance in Higher Education	Mannar Thirumalai Naicker College, Madurai.
18.	3 rd April 2020 to 10 th April 2020	The Fundamentals of Digital Marketing (one week online	St.Peter's Institute of Higher Education and Research, Avadi,

		training programme)	Chennai.
19.	15 th October 2022 to 16 th October 2022	Faculty Research Programme on Dynamics of Research Publications	Mannar Thirumalai Naicker College (Autonomous) Madurai.
20.	15 th & 16 th September 2022	Dynamics of Research Publications	Mannar Thirumalai Naicker College (Autonomous) Madurai
21.	18 th March 2023	National Educational policy	Mannar Thirumalai Naicker College (Autonomous) Madurai .
22.	5 th July 2025	Faculty Development Programme	Mannar Thirumalai Naicker College (Autonomous) Madurai .
ONLINE-PARTICIPATED IN FACULTY DEVELOPMENT PROGRAMME			
21.	13 th April to 16 th April, 2020	An Effective Research paper writing Skill (online training programme)	Bhagwan Mahavir College of Commerce and Management Studies, Bhagwan Mahavir University. Surat, Gujarat
22.	21 st & 22 nd February 2020	Quality Assurance & Sustenance in Higher Education Institutions	Bharathidasan University, (UGC HRDC & IQAC- UGC Sponsored) Tiruchirappalli
23.	3 rd April 2020 to 10 th April 2020	The Fundamentals of Digital Marketing (one week online training programme)	St.Peter's Institute of Higher Education and Research, Avadi, Chennai.
24.	27 th April 2020	How to write Effective Case Study	ATMIYA University, Rajkart, Gurarat
25.	4 th April 2020	The fundamentals of digital Marketing	St.Peter's Institute of Higher Education and Research, Avadi , Chennai
26.	16/05/2020 to 17/05/2020	Project proposals for funding Agencies (UGC STRIDE & ICSSR IMPRESS) preparation and submission	Partrican of Arts and science College, Research Committee , Chennai
27.	8 th May 2020	Building Partnership and Resources	SriKanyakka Parameswari Arts and Science College for Women, Chennai.
28.	25 th April 2020 to 2 nd May 2020	Self , Society and Personal Development	GAP Mumbai & University of Indonesia

29.	11/05/2020 to 20/05/2020	Developing Teachers Overall Personality	Preena College of Commerce, Nagapur
30.	20 th May 2020	Innovation ,Inclusion , Intrapreneur Invention & Intellectual Property	S.A.College of Arts and Science College, Chennai
31.	19 th May 2020 to 25 th May 2020	Workshop on Research Methodology	Wilson College & KESSHOFF College of Arts and Science & Varsartadion Patel Institute of Technology
32.	21 st April 2020 to 30 th April 2020	Online workshop for Basic of E-content	UTA, Puducherry
33.	9 th May 2020	Empowering Teachers for Technology Enhanced Classrooms	TamilNadu Teachers Education University, Chennai
34.	3.06.2021	Orientation programme for Re-Accreditation of autonomous colleges	The National College, Bangalore
35.	11.08.2021	Climate Change	UGC HRDC, Bharathidasan University, Tiruchirappalli- 620 023
36.	16.08.2021	Professional Ethics for Teachers	UGC HRDC, Bharathidasan University, Tiruchirappalli- 620 023
37.	31.08.2021	UGC-Sponsored Webinar on ARTIFICIAL INTELLIGENCE	UGC HRDC, Bharathidasan University, Tiruchirappalli- 620 023
38.	29.09.2021	Overview of securities market and latest development	BSE, Mumbai
39.	18/04/2022 to 24/04/2022	Enhancing Quality by unearthing innovative practices-EQUIP 2022	MTNC and A.P.C and IQAC Cluster India
40.	17/05/2022 to 18/05/2022	In service Teacher Training Programme	Madurai Kamaraj University, Madurai (organized by TANSCH)
41.	07/07/2023 to 13/07/2023	Upskill Your Resources	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi
42.	27 01. 2025 to	Predictive Analytics and Optimization for Industrial Applications	Department of MBA & Research Centre, SJC Institute of Technology, Chikkaballapur. Chaitanya Bharathi

	31 st .01 2025		Institute of Technology Autonomous, Hyderabad – Telangana. Bharti Vidyapeeth (Deemed to be University) College of Engineering, Pune in Collaboration with ExcelR Edtech Pvt. Ltd.
43.	03.02.2025 to 08.02.2025	Gen AI & Chat GPT Application in the Industry	Finessefleet Foundation and Sanjivani University and conducted in virtual mode, with academic sessions hosted from Finesse fleet Headquarters, Bangalore

Resource Person / Judge /Guest Lecturer

S.No	Date	Title	Institution
1.	08.03.2014	Computerized Accounting and Statistics used in MS-Office Application	CPA College. Bodinayakanur.
2.	25 th September 2019	OIKONOMY DAY 19 Celebrations –JUDGE – DEBATE	Department of Economics, Mannar Thirumalai Naicker College, Madurai
3.	7 th February 2020	JUDGE- Paper presentation	Department of Computer Application (SF), Mannar Thirumalai Naicker College, Madurai.
3.	22/07/2020	Importance of Motivation State level workshop – Resource person	Department of Business Administration, Nallmuthu Gounderr Mahalingam College, Pollachi- 642 001.
4.	26.03.2025.	Judge for Research Rumble- State Level Pro Act 2K25 -Intra -Com Meet at	Yadava College, Madurai.

National/ International Webinar Session

S.No	Date	Title of the Webinar `	Institution
1.	27 th April 2020	How to maximize your score in NAAC Criterion 2	InPODS, Bangalore `
2.	22 nd May 2020	Bio-diversity	ECO Club, MTN College, Madurai
3.		Anthropological Understanding of COVID-19	SSUN, Tamil Nadu
4.	16 th May 2020	Leaderships Talk	MHRD, MHRD Innovation Cell, Delhi
5.	30 th April 2020	Branding after COVID-19! Back to Basis –A Retrogressive Journey	KL Business Scholl, Bangalore
6.	4 th May 2020	The power of Teacher	ICT Academy . Chennai
7.	13 th May 2020	Rural Based Start-ups- Entrepreneurship	The Maharaja Sagajireo University of Baroda, Vadodara.
8.	5 th May 2020	Use of Elsevier Tools in Research Work Flow	Department of Commerce, University of Madras, Chennai.
9.	23 rd May 2020	COVID-19 continuing Relevance	Department of Commerce, The American college, Madurai
10.	13 th to 15 th may 2020	Future of Entrepreneurship and Employment opportunities	Nehru Institute of Technology, Coimbatore
11.	6 th June 2020	Reflect, Reboot & Be relevant for Tomorrow	Thakkur College of Science and Commerce, Maharashtra
12.	9 th June,2020	Impact of COVID-19 Towards Mirant Laboureres in India	Department of Economics, MTN College, Madurai
13.	9th April 2020 to 22 April 2020	Future of AI inspired by Customer Use Cases for AI-ML	ICT Academy, Chennai
14	10 th April 2020	Robotic Process Automation: Basics and Beyond	ICT Academy, Chennai
15	11 April 2020	Introduction to VMWare Cloud	ICT Academy, Chennai
16	13 April 2020	Accelerating Experiential Learning in Engineering	ICT Academy, Chennai
17	14 April 2020	The Future of Making	ICT Academy, Chennai
18	15 April 2020	Introduction to AI & ML	ICT Academy, Chennai
19	16 April 2020	Cybersecurity Essentials	ICT Academy, Chennai
20	17 April 2020	Design Thinking - Preparing the mind for disruption	ICT Academy, Chennai

21	18 April 2020	Digital Transformation in Enterprise	ICT Academy, Chennai
22	27 April 2020	Season 3 of Skycampus - THE FUTURE IS HERE NOW Day 1 - Opening Key Note Sessions	ICT Academy, Chennai
23	28 April 2020	Season 3 of Skycampus - THE FUTURE IS HERE NOW Day 2 - Expert Sessions	ICT Academy, Chennai
24	29 April 2020	Season 3 of Skycampus - THE FUTURE IS HERE NOW Day 3 - Expert Sessions	ICT Academy, Chennai
25	30 April 2020	Season 3 of Skycampus - THE FUTURE IS HERE NOW Day 4 - Expert Sessions	ICT Academy, Chennai
26	4 May 2020	Season 4 of Skycampus on the theme- The Future of Education, Employment & Entrepreneurship	ICT Academy, Chennai
27	5 May 2020	Season 4 of Skycampus on the theme- The Future of Education, Employment & Entrepreneurship	ICT Academy, Chennai
28	6 May 2020	The Future of Education, Employment & Entrepreneurship	ICT Academy, Chennai
29	7 May 2020	The Future of Education, Employment & Entrepreneurship	ICT Academy, Chennai
30	8 May 2020	The Future of Education, Employment & Entrepreneurship	ICT Academy, Chennai
31	11 May 2020	Season 5 of Skycampus on the theme The Future of Skills - Education, Employment & Entrepreneurship	Skycampus, Chennai
32	12 May 2020	Season 5 of Skycampus on the theme The Future of Skills - Education, Employment & Entrepreneurship	Skycampus, Chennai
33	13 May 2020	Season 5 of Skycampus on the theme The Future of Skills - Education, Employment & Entrepreneurship	Skycampus, Chennai
34	14 May 2020	Season 5 of Skycampus on the theme The Future of Skills - Education, Employment & Entrepreneurship	Skycampus, Chennai
35	15 May 2020	Season 5 of Skycampus on the theme The Future of Skills - Education, Employment & Entrepreneurship	Skycampus, Chennai
36	18 May 2020	Future tech 2020 Day 1 - 5G as an Enabler In Digital Transformation	Skycampus, Chennai
37	19 May 2020	Future tech 2020 Day 2 - Global Mega Trends,	Skycampus, Chennai

		Technologies & Covid 19 Impacting Sectors	
38	20 May 2020	Future tech 2020 Day 3 - Building Skills in Robotic Process Automation	Skycampus, Chennai
39	21 May 2020	Future tech 2020 Day 4 - Beyond Covid - Leading Through Change	Skycampus, Chennai
40	22 May 2020	Future tech 2020 Day 5 - Next Generation of Blockchain	Skycampus, Chennai
41.	20 th January 2021	Research Methodology in Social Science – Quality Dimensions	Department of Commerce, Alagappa University, Karakudi.
42.	27 th January 2021	Investors Awareness Programme	Research & PG Department of Commerce , Panampolly Memorial Government College, Chalakudy
43.	27 th January 2021	History of Freedom Fighters in Satara District	Department of History, Satara.
44.	4 th April 2021	Managing Entrepreneurship for Sustainable Future	IPREMS, Berhampur.

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